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IndiuMagic - A Safe Deodorant...

by Raymond Francis

Beyond Health News regularly publishes the results of Raymond Francis' research, giving you access to the latest health information, often years and sometimes decades before your friends and neighbors. In this issue, we are proud to present the results of Raymond's latest product search—a deodorant.

Effective, toxic deodorants abound in our drug stores and supermarkets; ineffective, safe deodorants fill the shelves of health food stores. Finding a safe and effective deodorant seemed like seeking the Holy Grail or perhaps more like tilting at windmills. Raymond searched for twelve years to find such a product, to no avail. Finally, almost two years ago, a potentially safe and effective product was found. Since that time, Raymond has both researched the chemistry and used the product himself: IndiuMagic has recently been approved for sale by Beyond Health.

IndiuMagic does not contain any of the health-damaging toxins found in virtually all deodorants. For example, most deodorants contain aluminum salts. In recent years, environmental aluminum has become a suspected contributor to Alzheimer's disease, chemical sensitivities, and breast cancer. (Not to mention that aluminum compounds are antiperspirants, which contribute to toxin build up because they inhibit the body's ability to sweat.)

A man-made chemical frequently used in aluminum-free deodorants is Triclosan. Triclosan is a known biological toxin, which is easily absorbed through the skin. Recently, it has been showing up in human breast milk in alarming amounts!

IndiuMagic, on the other hand, does not contain any Triclosan, aluminum, or other harsh chemicals such as stinging alcohols, aerosol propellants, perfumes, oils, or emulsifiers. IndiuMagic does not clog pores, does not smell, will not stain, and is safe enough to be approved by the FDA—for oral use!

How does it work? Body odor is caused by bacterial growth on the skin. These bacteria need water to thrive and multiply. IndiuMagic contains a salt of the element Indium, which increases the surface tension of the water on the skin, making it difficult for the bacteria to use that water. This inhibits odor-causing bacterial growth. This same increased-surface tension prevents the body from absorbing the Indium through the skin. Quite ingenious.

Not only is IndiuMagic safe and effective if you don't wash it off, it continues to be effective. It is also very economical. In fact, one 4 oz. bottle will often last six to twelve months. This is up to seven times longer than standard deodorant products. It is also easy to use. Just spray a couple of times under arms, remembering to have the underarms dry before applying. IndiuMagic can also

be used to control foot odor or to control toe fungus or athlete's foot. IndiuMagic is available online or by calling Beyond Health at 800-250-3063.

Raymond Francis is an M.I.T.-trained scientist, a registered nutrition consultant, author of Never Be Sick Again and Never Be Fat Again, host of the Beyond Health Show, Chairman of the The Project to End Disease and an internationally recognized leader in the field of optimal health maintenance.

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