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We've Made It Easy

by Raymond Francis

Back in the mid-80s, when I was deathly ill, struggling to save my life and working to restore my health, almost every supplement I took made me sick. I got sick because my chemical sensitivities were being triggered by the low quality, poor combinations of ingredients and toxicity of most supplements. I had to learn the hard way that most supplements are junk. I looked for a reliable source to supply me with all that I needed to get well. I couldn't find one. This is why I created one to help you; it's called Beyond Health.

In today's world, nutritional supplements are a necessity, but choosing supplements can be a daunting experience. Going to a vitamin or health-food store, and selecting what your body needs and which brands to choose, can bewilder almost anyone. This is exactly how I felt when I made my first visits to such establishments, given the number of brands and different types of supplements. I didn't know what to buy; the fallback was to ask the clerk. Unfortunately, while sounding knowledgeable, the clerk usually knows little more than you do. This is why we have made it easy for you. Beyond Health has designed a group of Life Essentials Kits that make choices simple for the consumer. Our kits supply what you need for a specific situation with the highest quality and most cost-effective combination—no one else does this.

Formulating a pure and effective nutritional supplement is no simple task. In fact, it is an extremely complex one, requiring a huge amount of knowledge, care and cost. Most supplement suppliers, including the bestselling brands, don't even come close to producing a high-quality supplement. This is why almost half of all vitamin products do not even dissolve on time to be of use to the body. It is also why a landmark study in the *Journal of the American Nutraceutical Association* found that, on average, only 25 out of 1000 supplement products are both effective and nontoxic. While this statistic shocks most people, it comes as no surprise to me. Beyond Health's Life Essentials Kits are scientifically designed to address specific needs with formulations that are extremely pure and biologically active. To keep it simple, there are two foundational kits, the Basic and the Comprehensive. The Basic Kit, by itself, is one of the most powerful supplement programs you can be on, containing nutrients that are in their most biologically active and synergistic forms. This kit is designed to help people stay well by addressing a plethora of common nutritional deficiencies—it contains a multivitamin/ mineral formula, vitamin C and an essential fatty acid formula. It is easy to spend a lot more and not even come close to the effectiveness of the powerful assortment of essential nutrients contained in the Basic Kit. The Basic is truly a marvel of biological engineering, representing the best and most cost effective supplement package on the market. It is the "gold standard" of the industry, and as a minimum, every American adult should be on this kit.

For those wanting more, or who suffer from a diagnosable disease, there is the Comprehensive Kit. The Comprehensive adds on to the Basic Kit with a bonesupporting formula, vitamin E, detox support and a cellular repair capability. The added antioxidant and detoxification capability in this kit makes it an ideal choice for anyone with a known health challenge.

The next step up is to add a Support Kit to either the Basic or Comprehensive Kits, preferably the Comprehensive. The Support Kits are scientifically designed to address specific health problems. For example, the Cardiovascular Support Kit contains nutrients specific to supporting healthy arteries. The Cancer Support Kit includes compounds that are known to interfere with the biochemistry necessary to promote cancer. A Support Kit along with the Comprehensive Kit provides a supplement program that is second to none.

All of the kits can be tailored to individual needs and budgets. The result is an extremely flexible system that can fit almost any need with a state-of-the-art supplement program. This makes it easy for you to get what your body requires with the full confidence that the products you are taking have been carefully researched, and are the purest and most biologically effective supplements available.

For those wanting more information about supplements, go to www.beyondhealth.com and log in to obtain the free report entitled: The Roadmap to Choosing Supplements. For a free nutritional consultation, call 800-250-3063.

Raymond Francis is an M.I.T.-trained scientist, a registered nutrition consultant, author of Never Be Sick Again and Never Be Fat Again, host of the Beyond Health Show, Chairman of the The Project to End Disease and an internationally recognized leader in the field of optimal health maintenance.

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